ENERGY FOR HUMANITY

IS A NEW VOICE FOR THE ENVIRONMENTAL MOVEMENT

A new NGO working to meet the goal of universal access to clean and cheap energy
IN 2013, THE DOCUMENTARY FILM PANDORA’S PROMISE SHATTERED THE LONG-STANDING TABOO AGAINST DISCUSSING NUCLEAR ENERGY AS AN ENVIRONMENTAL POSITIVE.

The film created a safe space for nuclear supporters to speak out, and shifted the discourse on nuclear energy.

The success of Pandora’s Promise illustrates a tremendous gap in the nuclear education & advocacy space – the need for a strong, independent voice articulating the need for nuclear. With enthusiasm from Pandora’s Promise still high, but the film’s campaign coming to a close, Film Director Robert Stone, Daniel Aegerter and campaigner, Kirsty Gogan co-founded Energy for Humanity (launched in October 2014), to fill that gap.
Our response to climate change will have far-reaching implications for our children, so our decisions must be based on the best available evidence.

Kirsty Gogan
Co-Founder

Kirsty Gogan, Co-Founder, Executive Director, is an established expert in climate and energy communications with extensive experience as a senior advisor to UK Government, industry, academic networks and non-profit organisations. She created the Low Carbon Alliance between the nuclear and renewables industries, representing more than 1,000 businesses and welcomed by Greenpeace. Leading the Government’s public consultation into the UK’s new build program she addressed public concerns about nuclear power and engaged anti-nuclear campaigners in a constructive dialogue process with Government that continues to this day. As Deputy Head of Civil Nuclear Security, Kirsty reviewed the UK national communications response to Fukushima. Kirsty created the first UK chapter of the global Women in Nuclear network, is a visiting researcher at Manchester University, and an independent advisor to Government.
Changing the narrative around nuclear could allow us all to live energy rich lives while protecting the planet. To me this is the most compelling philanthropic endeavour.

Daniel S. Aegerter
Co-Founder

Daniel Aegerter, Co-Founder, is an investor and philanthropist. Daniel is Chairman and Founder of ARMADA Investment AG, established after the successful merger of his software company TRADEX Technologies to Ariba in March of 2000. It was one of the largest software acquisitions at the time. Daniel’s entrepreneurial spirit and ability to drive strategy to execution are the key drivers for his business success. As Chairman and CEO of TRADEX from inception to exit, Daniel set the strategic direction and product vision for the company, attracted a strong management team; raised venture capital; and drove focused execution.

Over the last decade at ARMADA, Daniel worked with many entrepreneurs to help them reach their goals and execute their business plans. He is a hands-on investor and both challenges and supports management to be their best. Daniel has been a member of the World Economic Forum since 2002. Daniel believes in the future of nuclear energy and has made some investments in promising early stage advanced nuclear start-ups. As a philanthropist, Daniel is committed to finding new ways to power modern civilisation without destroying it.
In 20 years from now I want to be able to look my children in the eye and say: I did everything I could. There was no technology I didn’t look at seriously, and support, to solve climate change.

Robert Stone
Co-Founder

Robert Stone, Co-Founder, is an Academy Award nominated documentary filmmaker. Four of his films have had their world premiere at the Sundance Film Festival and seven of his films have been aired on the acclaimed PBS history series American Experience. His most recent feature documentary is “PANDORA’S PROMISE” which premiered at Sundance in 2013, was released theatrically and broadcast on CNN. This hotly debated film that makes the environmental case for nuclear energy has taken Stone all over the world and made him a much sought after public speaker on the issues of climate change and public attitudes about energy.
Fear of nuclear power is rooted in the legitimate fear of atomic weapons and nuclear fallout from bomb tests. These fears are carved deep into our hearts and helped launch environmentalism. Now, decades on we see that a phobia of nuclear power has led to a coal-based energy policy.

Today, the majority of mainstream environmentalists insist that nuclear power is not needed to meet our climate goals. The goal of meeting our global energy needs with close to 100 per cent renewables may be technically feasible. However, real world challenges of scalability, cost and time to implementation, combined with the urgent timescales necessary to avoid catastrophic climate change, make this aspiration an exceptionally high-risk strategy.

Nuclear power is a contentious issue. Four leading climate scientists, including James Hansen, entreated environmental leaders to support advanced nuclear power in light of climate change. With more advanced, mass-producible, inherently safe reactor designs there’s a very real promise of safely, rapidly and affordably replacing fossil fuels with clean energy (not only for electricity generation, but also for industrial heat, desalination and transport) within the time we have left to solve this problem.

It is for this reason that we co-founded Energy for Humanity, a new environmental NGO aimed at creating a new conversation about energy and climate change. Since our launch in October 2014, we have given speeches around the world, and developed partnerships with the media, scientists, academics, leaders and civil society organisations, particularly in Europe and the United States. We are apolitical, independent from industry and funded entirely by philanthropic donations.

Our main goal is to create an evidence-based debate, aligned with the conclusions of the Intergovernmental Panel on Climate Change and other scientific studies and institutions: that a massive expansion of nuclear power is vital if we are serious about transitioning from fossil fuels. To oppose nuclear at every turn is to gamble with our climate and our future.
OUR VALUES

- Global in scope.
- Optimistic, pragmatic, & pro-technology.
- Profoundly committed to improving quality of life for all people.
- Not affiliated with any political party, industrial or corporate enterprise.

OUR OBJECTIVES

We have three objectives.

1. Grassroots engagement, myth busting and educating. Creating and curating beautiful, accessible, shareable online content.

2. To influence decision makers, opinion formers and influencers. Engaging at senior levels, via face-to-face meetings, events and conferences and through written submissions to influence the climate and energy debate.

3. To make safer, rapidly scalable, and proliferation-resistant nuclear energy systems available and affordable – especially in the energy-starved developing world.